



LEAGUE OF
WOMEN VOTERS®

League of Women Voters
Appleton
2010 Annual Meeting

www.lwvappleton.org

LEAGUE OF WOMEN VOTERS - APPLETON
ANNUAL MEETING PACKET
Thursday, May 13, 2010
TABLE OF CONTENTS

Agenda	1
2009 Annual Meeting Minutes	2
Treasurer's Report	5
Finance Drive Report	5
Financial Report	6
2010-2011 Budget	7
President's Report	8
Membership Director's Report	11
Membership List	12
Nominating Committee Report	14
Local Study 2010-2011 recommended & non-recommended items	15
Lively Issues Minutes Jan 23, 2010	16
Local Study 2009–2010 Consensus Meeting Minutes	17
Action Vice President's Report	19
Individual Action Policy	21
Legislative Notification Service	22
Program Vice President's Report	23
Guideline for Local Study Timeline	25
Voter Service Director's Report	26
Observer Corps Director's Report	26
Natural Resources Director's Report	27
The Informed Voter Director's Report	28
Website Director's Report	28

**LEAGUE OF WOMEN VOTERS APPLETON
ANNUAL MEETING**

Thursday, May 13, 2010

Presiding: President Shirley Strange
Recorder: Secretary Marcia Hittle

Agenda

- | | |
|--|-----------------|
| 1. Introduction | Shirley Strange |
| 2. Call to Order | Shirley Strange |
| 3. Briefing of Parliamentary Procedure | Winnie Doxsie |
| 4. Adoption of Agenda | Shirley Strange |
| 5. Appoint Committee to Approve Minutes | Shirley Strange |
| 6. Treasurer's Report/Finance Drive | Sue Silton |
| 7. President's Report | Shirley Strange |
| 8. Membership Report | Winnie Doxsie |
| 9. Budget Presentation | Sue Silton |
| 10. Nominating Committee Report | Stevie Schmidt |
| • Adoption of Board Nominees | Shirley Strange |
| 11. 2010-11 Local Study Program | Barb Dorzweiler |
| • Consideration of Non-Recommended Program | |
| • Discussion of Recommended Program | |
| • Discussion of Non-Recommended Program | |
| • Adoption of Recommended Program | |
| • Adoption of Non-Recommended Program | |
| 12. Adoption of Local Positions | Shirley Strange |
| 13. Adoption of Budget | Shirley Strange |
| 14. New Business | Shirley Strange |
| 15. Directions to the Board | Shirley Strange |
| 16. Motion to Adjourn | Shirley Strange |

League of Women Voters Appleton
Annual Meeting
Thursday, April 30, 2009
Red Ox Supper Club
Social Hour 5:30 PM, Dinner 6:00 PM
Business Meeting Minutes

Present: Carolyn Mewhorter, Winnie Doxsie, Nadine Miller, Shirley Strange, Sue Silton, Miriam Douglass, Cindy Carter, Vicki Olenski, Barbara Dorzweiler, Beth English, Barb Hoffman, Marlys Fritzell, Marcia Hittle, Helen Nagler, Sue Eich, Sara Companik, Sharron Huss

The Agenda, Portfolio Reports, Financial Report, proposed Budget, Position Papers, and Bylaws were distributed.

Call to Order: President Carolyn Mewhorter called the meeting to order at 7:06 PM. Parliamentarian Winnie Doxsie reviewed some of the Robert Rules of Order that govern motions and amendments.

Adoption of Agenda: Cindy Carter **MOVED** to adopt the agenda, Sue Eich seconded.
MOTION CARRIED.

Minutes Approval: Carolyn Mewhorter appointed a committee of Winnie Doxsie, Vicki Olenski and Sara Companik to review and approve the meeting minutes.

Treasurer's Report: Sue Silton reviewed the Financial Report for 2008-09. Non-member contributions were smaller than anticipated for an election year. The state League's efforts to obtain 501(c)3 status, under which all contributions to any League would be tax deductible, has not been successful. Only donations to the Ed Fund are tax deductible, all others are not. Helen Nagler **MOVED** to approve the Treasurer's Report, seconded by Beth English. **MOTION CARRIED.**

President's Report: Carolyn thanked the Board members for their hard work, enthusiasm and teamwork. She enjoyed interacting with Olena Bogdan a Lawrence student from Kiev, Ukraine who observed our League to learn how it encourages citizen participation in government. Carolyn expressed her great appreciation for Corrine Goldgar's help in League matters. Helen Nagler, a Commissioner of the Outagamie County Board, emphasized the importance of League statements at County Board meetings.

Membership Report: Winnie Doxsie reported that the Appleton LWV has 45 members; four people belong to the LWVUS only.

Budget Presentation: Sue Silton presented the Board-approved 2009-2010 budget. No increase in the \$55 dues is included even though they do not cover the costs of the PMP and PMA sent to LWVUS and LWVWI, respectively. Members are encouraged to make additional contributions.

Nominating Committee Report: Marlys Fritzell presented the slate of officers and candidates.

Officers (2009-2011)

President: Shirley Strange
VP Program: Barbara Dorzweiler
Secretary: Marcia Hittle

Directors: (2009-2011)

Vicki Olenski
Cindy Carter
Beth English

Directors: (2009-2010)

Sara Companik
Marlys Fritzell

2010 Nominating Committee

Carolyn Mewhorter, Chair
Miriam Douglass
Stevie Schmidt

Continuing Board Members

VP Action: Nadine Miller
Treasurer: Sue Silton
Director: Winnie Doxsie

Marlys **MOVED** that we unanimously accept the slate. Helen seconded. **MOTION CARRIED.**

2009-10 Local Study Program: Shirley Strange presented the items and facilitated discussion.

Recommended: Policy to reduce energy consumption and cost in local government, schools, buildings, etc.

Non-recommended:

- County funding of alcohol treatment and prevention mandated by the state
- Green energy development with an emphasis on wind, solar and methane (both agricultural and landfill)
- Alternatives to a new jail
- Sustainable communities (partnership with local ECOS group)
- Great Lakes as an issue for emphasis (partner with Great Lakes InterLeague)

Consideration of Non-Recommended Program: Helen Nagler **MOVED** to consider “Alternatives to a new jail”, seconded Cindy Carter. **MOTION CARRIED.** Sara Companik **MOVED** to consider “Sustainable communities”, seconded by Marlys Fritzell. **MOTION CARRIED.** Helen **MOVED** to consider “County funding of alcohol treatment and prevention mandated by the state”, seconded by Cindy. **MOTION CARRIED.**

Discussion of Recommended Program: Points raised were

- The necessary initial costs may be too high to afford
- The League needs to study the issue before recommending a policy
- The Mayor proposed to accomplish these goals by 2011
- The wording needs to be changed
- A study cannot begin with preconceived ideas.

Helen Nagler **MOVED** to change the title to “Study to determine how to reduce energy consumption and costs in local government operations (schools, government buildings, etc.)”. Motion was seconded by Cindy. The **MOTION** to change the wording **CARRIED.**

Discussion of Non-recommended Program:

- County funding of alcohol treatment and prevention mandated by the state – Helen Nagler said that Winnebago County has a state-funded pilot program for treatment instead of incarceration. The state has not given Outagamie County permission to engage in this important program, even though there is \$100,000 available. Sue Eich pointed out that we do not need a new study because our current positions already support this

(Social Policy III. Alternatives to Incarceration (2002), criterion No. 6. Support new innovative models and/or existing models...).

- Sustainable communities (partnership with local ECOS group) – Points raised were that inclusion in the Recommended Program would make the latter too large, the term “sustainable” is too broad, our current positions can be used to support the work of other groups, and the LWVWI Energy position could provide information for a General Membership meeting on sustainability.
- Alternatives to a new jail - Our current positions already support this (Social Policy III. Alternatives to Incarceration (2002), criterion No. 1. Be fiscally responsible and advocate programs over the building of a new jail facility).

Adoption of Recommended Program: Sue Silton **MOVED** to adopt, Sue Eich seconded.

MOTION CARRIED.

Adoption of Non-recommended Program: There was no motion to adopt any of the non-recommended programs.

Bylaws Report: Winnie Doxsie reported that a committee (Marlys Fritzell, Winnie Doxsie and Shirley Strange) reviewed the bylaws and made adjustments to bring them in line with state and national recommendations. This is a housekeeping, not formal, change and does not require membership approval. Barb Hoffmann **MOVED** to accept the report, seconded by Cindy.

MOTION CARRIED.

Adoption of Local Positions: Nadine Miller **MOVED** to adopt the positions as printed, seconded by Carolyn Mewhorter. **MOTION CARRIED.**

Adoption of Budget: Marcia Hittle **MOVED** to accept the budget. No second is required. Helen Nagler emphasized the need to support a thorough 2010 census and that people need to be educated to be counted. Sue Silton said that \$50.00 has been budgeted and more can be made available by Board approval. **MOTION CARRIED.**

New Business: Carolyn asked Helen to alert the Board when action to support the census is needed.

Directions to the Board:

- Sue Eich emphasized the importance of LWV support of a thorough 2010 census.
- Barb Hoffman thinks that we need more League programming for members.
- Cindy Carter wants the League to support passenger rail service between Green Bay and Milwaukee.
- Sharron Huss suggested clearer communication about what events are available for members.
- Marlys Fritzell wants our positions used to support the Nonrecommended Program items.
- Helen Nagler suggested that Shirley Strange send a thank you note to Corinne Goldgar for her ongoing advise on how League operates.
- Beth English thanked Barb Dorzweiller and Vicki Olenski for the superb new LWV Appleton website.

The meeting adjourned at 9:00 PM.

Respectfully submitted,

Miriam Douglass, Secretary

Treasurer Report
By Sue Silton

The 2009-10 financial report and the proposed budget for 2010-11 are included at the end of this report.

Although the IRS has not yet ruled on the 501C(3) status for local leagues, the generosity of our own league members and the hard work by Jan Quinlan and her committee resulted in a very successful finance drive.

I want to thank Shirley Strange, Winnie Doxsie, Sue Kinde and Marlys Fritzell for help with the proposed budget. I want to thank Marlys for presenting the budget at the board meeting.

Account Balances as of 5/2/2010

Bank Accounts

CD 12331	\$5000.00
CD 18273	\$5057.47
Checking 2009-10	\$4368.08
TOTAL Bank Accounts	\$14,425.55

Asset Accounts

There will be \$415 in our Ed Fund account, plus \$375 for a 3 for 1 match

Overall Total

\$15,215.55

Finance Drive

Jan Quinlan, Finance Drive Chair

Dear Appleton LWV members,

A HUGE thank you goes out to all members who have made this year's finance drive such a success. Combining the contributions made to our 90th Birthday Drive, donations added to dues contributions, and matching gifts – your member donations totaled \$2495 this year (\$1730 to our local League and \$765 to our Education Fund.) Over 67% of our members gave financial support above and beyond their dues payments and almost 25% gave more than one gift. These gifts enhance our ongoing League work and will help us with our election activities in the fall as well as the celebration on Women's Equality Day, August 26.

Appleton League of Women Voters
Financial Report 2009-10

	July	August	September	October	November	December	January	February	March	April	May	TOTAL
INCOME												
A. Dues	55.00	0.00	55.00	275.00	330.00	785.00	330.00	0.00	55.00	0.00	0.00	1885.00
B. Contributions	0.00	0.00	20.00	80.00	145.00	350.00	200.00	0.00	1481.00	25.00	0.00	2301.00
C. Other Inc	0.00	0.00	29.43	0.00	45.00	0.00	0.00	45.16	0.00	0.00	0.00	119.59
D. Miscellaneous	0.00	0.00	0.00	0.00	0.00	480.00	0.00	0.00	250.00	750.00	0.00	1480.00
FROM Education Fund	0.00	0.00	0.00	0.00	0.00	0.00	200.00	0.00	0.00	150.00	0.00	350.00
TOTAL INCOME	55.00	0.00	104.43	355.00	520.00	1615.00	730.00	45.16	1786.00	925.00	0.00	6135.59
EXPENSES												
A. Operating Costs	277.92	45.27	25.36	24.35	28.24	23.32	93.96	25.98	157.97	0.00	31.87	734.26
B. Board and Committees	0.00	0.00	25.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1500.00	1525.00
C: Delegates, Travel & Workshop	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
D. Financial Support for League	266.25	508.00	25.00	266.25	0.00	0.00	466.25	0.00	0.00	574.85	0.00	2106.60
E. Newsletter	0.00	0.00	45.00	0.00	44.00	0.00	0.00	0.00	34.90	0.00	0.00	123.90
F. Educational Activity	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	992.00	992.00
G: Position Support	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
H. Misc	0.00	0.00	0.00	0.00	0.00	557.40	0.00	0.00	0.00	0.00	0.00	557.40
TOTAL EXPENSES	544.17	553.27	120.36	290.60	72.24	580.72	560.23	25.98	192.87	574.85	2523.87	6039.16

INCOME	Proposed Budget for 2010-11		
	2009-2010 Budget	Actual as of 5/2/2010	Proposed Budget for 2010-11
A. Dues	1,800.00	1,885.00	2,200.00
B. Contributions			
1. Member Contributions	1,500.00	1,730.00	1,000.00
2. Member Ed Fund		765.00	500.00
3. Non-member Contribution	750.00	156.00	250.00
4. Non-member Ed Fund			500.00
5. In Kind Donation			
C. Other Inc Interest Inc	100.00	119.59	100.00
D. Miscellaneous			
1. Holiday Brunch	450.00	480.00	550.00
2. Annual Meeting	550.00		550.00
4. Transfer from Savings or CD	2,629.00		2,129.00
5. Joyce Foundation		1,000.00	
TOTAL INCOME	7,779.00	6,135.59	7,779.00
EXPENSES			
A. Operating Costs			
1. General Supplies	250.00	174.82	250.00
2. Telephone and Answering Svc	300.00	261.44	300.00
3. Post Office Box	94.00	48.00	94.00
4. Insurance	250.00	250.00	250.00
B. Board and Committees			
1. Finance Committee	100.00		100.00
2. Membership Expenses	100.00		100.00
3. President Expenses	250.00	25.00	250.00
C. Delegates, Travel & Workshop			
1. State Annual Meeting	100.00		1,000.00
3. National Convention	1,500.00	1,500.00	
4. Workshops	1,000.00		1,000.00
D. Financial Support for League			
1. Lake Michigan Interleague	25.00	25.00	25.00
2. State PMA	1,000.00	1,065.00	1,200.00
3. National PMP	1,000.00	1,016.60	1,200.00
E. Newsletter	100.00	123.90	100.00
F. Educational Activity			
1. Membership Directory			
2. Program			
a. National	50.00	992.00	50.00
b. State	50.00		50.00
c. Local	75.00		75.00
3. Voter's Service	100.00		500.00
4. Website	250.00		250.00
5. Archive	75.00		75.00
G. Position Support	100.00		100.00
H. Misc			
1. Corporate Filing Fee	10.00	10.00	10.00
2. Holiday Brunch	450.00	547.40	550.00
3. Annual Meeting	550.00		550.00
4. In Kind Expense			
TOTAL EXPENSES	7,779.00	6,039.16	7,779.00

President's Report

Shirley Strange

It has been my distinct honor to serve as President of the League of Women Voters of Appleton this past year. It has been an amazing year!

It began with our involvement in the 2010 Census. Several events took place to get the word out and to educate the public on the importance of the census. We began by meeting with the Post Crescent Executive Editor to encourage the promotion and education of the census in the newspaper. This resulted in several articles. We worked with nonprofit organizations to encourage participation. Our website provided up-to-date information as the year unfolded. We handed out census promotional materials at the Farmer's Market on several Saturdays and promoted it at a Boys and Girls Club after-school event. We sponsored advertising in the Post Crescent made possible by a \$1,000 grant from the Joyce Foundation and solicited radio stations to encourage listeners to respond to the census. At our urging, Valley Transit displayed posters in twenty of their buses.

We culminated our efforts with an educational forum at the library. The panel consisted of five members, two from the census bureau, two from local government and one from academia. We invited individuals representing business, the school district, and nonprofits to give testimony to the importance of an accurate census count. Appleton ranked first in Wisconsin and fourth in the nation for participation with 85% of households responding to the 2010 count!

In December we hosted a forum, Advancing Voting Rights, at the public library. Andrea Kaminski, Executive Director LWVWI and Renee Crawford, Associate Director of ACLU of Wisconsin presented information and facilitated the discussion. There was a respectable turnout.

Program -The League's 90th anniversary year could not have been in better hands than Barb Dorzweiler's. She planned or sparked events from the birthday cake in the mall to the coming celebration of Women's Equality Day, August 26. Her enthusiasm, commitment, and organizational skills make things happen!

Action – Nadine kept us informed on important pending legislation, urged us to advocate, and kept us posted on the outcome of the bills. Good news with the passage of the Mental Health Parity Bill. Sadly this year, the Senate did not vote on the Clean Energy Jobs Act, Regional Transit Authorities, or the Election Reform bill. It is important that we remain vigilant in getting the message to our legislators. Success makes us celebrate. Failure makes us work harder!

Observer Corps – Many thanks to Marlys Fritzell for reporting on local government and school issues. My personal thanks to Marlys for her guidance on the budget presentation to the City Council and the County Board .

Local Study – Study to determine how to reduce energy consumption and costs in local government operations (schools, government buildings) The local study committee under the direction of Leslie Taylor concluded that in order to approach this study, we would have to take a broad view. League positions are often stripped of their usefulness due to the ever-widening scope of knowledge and changing legislative policies. The study committee concluded that recommending a framework within which local governments, schools and building owners could use to continually reduce energy consumption and cost would be the best approach. The new position is broad and timely and will give our League many opportunities to advocate in this area.

League positions were summarized for the first time this year. Our gratitude goes to Megan Kuehl and Bree Madison for their work on this. The summaries offer a way to share our positions with the public and perspective members without overwhelming them with details. The board took this opportunity to review and scrutinize the positions as they were being condensed for the summaries.

Membership - We see membership as an integrated part of the whole. When we are active and visible, new members will be drawn to the League. Each one of us can do our part by taking opportunities to invite new people to join our efforts. The Appleton League brochure was updated. We are now offering a student membership. Thanks to Winnie for her continued work as Membership Director.

The success of the finance drive on this 90th anniversary year speaks directly to the continued strong support of the members of the LWV Appleton. Thanks to Jan Quinlan and her committee for their efforts.

The newsletter, "The Informed Voter" is in the hands of Vicky Olenski. We appreciate her computer skills, her creativity, and her time in producing a monthly publication. Vicky cares for her family, works full time, and attends the UW in Oshkosh. And she still gives of her time to the league!

The League website continues to be current and useful. Thanks to Barb Dorzweiler and Vickly Olenski for their vigilant updating. Our goal should be to start using our Facebook page. This is a powerful social networking website that could offer growth in membership.

Webinars came into vogue this year. They are the present-day seminars that you can attend without leaving your home. Board members participated in several webinars on the census and one on league program planning this year. The state league annual meeting is being broadcast in the same manner for the first time at an Oshkosh site.

Voter Service...an election year is before us and we have work to do! Let's join Beth English and help her make it a great year. On this 90th anniversary of the passage of the 19th amendment, Voter Service needs to be at the forefront of our efforts. It is, after all, our hallmark!

My sincere thanks to the Board of Directors for their work, support, and enthusiasm over the past year, and thanks to the members for continued loyalty to and support of the League.

Shirley Strange
2010

If the League is visible they will join
If the League is active they will join
If the League is vibrant they will join
If the League is welcoming they will join

2009/2010 Membership Report

Winnie Doxsie

We currently have 44 members plus 4 National affiliates in our area. With your help we have added new members again this year. We are all on the membership committee and it your advocacy that attracts new members to our ranks, keep up your efforts.

I have successfully kept the National League membership record accurate, holding our dues obligations to a minimum. I continue to wonder if we should have a membership level that is less than our obligation to WILWV and NLWV.

I participated in the budget committee and other short term projects as I was available. I recertified as a Special Registration Deputy so I'll be available to work voter registration leading up to the elections. I plan on taking a less active role in 2011 as we prepare to be grandparents and help with day care (in Eau Claire).

Nominating Committee 2010

Chairwoman: Carolyn Mewhorter

Committee members: Miriam Douglass, Stevie Schmidt, Marcia Hittle, Beth English.

The Nominating Committee is pleased to present the following slate of officers and directors.

Nominated Officers (2010-2012)

Vice President Action: Jan Quinlan

Nominated Directors (2010-2011)

1. Marlys Fritzell
2. Winnie Doxsie
3. Sara Companik

2011 Nominating Committee:

Chairwoman: Helen Nagler

Committee members: Sue Eich and Nadine Miller

Respectfully submitted,

Carolyn Mewhorter, Chairperson 2010 Nominating Committee

The following Board members will be continuing their current terms through 2010 and will expire in 2011:

President: Shirley Strange

Vice President Program: Barb Dorzweiler

Secretary: Marcia Hittle

Treasurer: Sue Silton

Directors: Beth English, Vicky Olenski, Cindy Carter

League of Women Voters Appleton

2010 – 2011 Local Study

Presented to the Annual Meeting May 13, 2010.

The following recommendation for a local study resulted from the Lively Issues meeting January 23, 2010.

The Board of the Appleton LWV approved the recommendation on March 9, 2010.

“A study of the implications of implementing an RTA, looking specifically at issues of governance, funding, and service.”

The non-recommended items are:

- Extending the current study.
- The study of the need for a new library.
- The study of the need for a convention center.

**League of Women Voters Appleton
Lively Issues – Minutes 1/23/10
Recorder: Marcia Hittle**

This year's Lively Issues meeting had an enthusiastic turnout of 14 League members, along with 3 visitors. The excellent attendance may have been due to the mild winter weather, which contrasted with the blizzard conditions that often descend on Wisconsin on the scheduled date for this meeting.

Program V-P Barb Dorzweiler led the discussion of our program choices for next year, primarily on the local level, but also on the state and national level. The group chose 1.) a study of the implications of establishing a regional transit authority, and 2.) a continuation of this year's study of the reduction of energy use in local governmental buildings, as the recommended local items. Other study items which were proposed were 1.) the need for and the location of a new library; 2.) the need for and the location of a convention center. The action items that were discussed included: predatory lending, mental health, Appleton's comprehensive plan, and statewide school funding.

The group discussed and responded to a questionnaire that the LWV-WI had sent to local Leagues. The Appleton League voted against the State League's proposal to table the current state study of judicial selection. Our League does not have a member who is following health care reform, but we do have three members who are on the state email list to work on climate change/sustainability: Lesley Taylor, Nadine Miller, and Cindy Carter. The state League wants local Leagues to review and update state positions. We would be willing to work on revising the positions on mental health and school funding at the elementary and secondary level.

On the national level, the group felt that a study of the recent Supreme Court decision on campaign financing was much more important than the two national program proposals which came from local leagues, asking for our support: 1.) study of a cabinet level Department of Peace, proposed by the Columbia-Boone County, Mo. LWV, and 2.) study of the role of the federal government in public education, proposed by the California leagues. This decision informs our delegate to the national LWV convention, who will be voting on these proposed studies.

The recommendations from the Lively Issues meeting will be presented to the League Board at the February meeting. After Board approval, the recommended and non-recommended items will be presented to the membership for their decision and approval at the Annual Meeting on May 13. Put the date on your calendar now. Be there to participate in choosing our League's study and action items for next year.

League of Women Voters Appleton

2009-2010 Local Study Consensus Meeting Minutes

April 13, 2010

Finding a position on policies to reduce energy consumption & cost in local governments and schools

Present: Study committee members: Shirley Strange, Leslie Taylor, Barb Dorzweiler, absent: Nadine Miller. LWV Appleton members: Marcia Hittle, Miriam Douglass, Sara Companik, Barbara Hoffman, Marlys Fritzell, Winnie Doxsie, Beth English, Cindy Carter.

Discussion Leader: Shirley Strange

Recorder: Barb Dorzweiler

Leslie Taylor presented a summary of the local study findings. The study committee considered how to strengthen our existing position on energy conservation. It was created 29 years ago. How can the League of Women Voters make our energy conservation position something we could more readily take action on?

2 things noticed about our 1981 position: Local government's role is outlined, but our position didn't say anything about how local governments (and schools) should go about achieving enough reductions. 29 years later we are facing more urgent need to reduce energy consumption. How includes how can energy consumption be reduced in conjunction with other League positions, i.e. local transportation, expanding library or planning branch library, long-range financial planning.

Leslie discussed main points from Toolkit for Local Government and the City of Madison project, then introduced The Natural Step Framework

- Scientific background - KH Robert - "Competence not values"
- 4 principles
- Funnel illustrating declining natural resources and increasing demand for natural resources.
- ABCD planning process: Awareness, Baseline analysis, Compelling vision, Down to action.

Transparency and broad participation in government is essential part of employing TNS framework in public setting -- another link to LWV positions & policy.

Questions were discussed. Based on a better understanding of how this decision-making framework could be used by local governments and schools to reduce energy consumption and cost, then,

Should the League of Women Voters of Appleton add to its Energy Conservation position that local governments and schools

- promote awareness of all the costs of fossil fuel energy use - environmental , health and social as well as economic costs?
- develop and communicate a clear, compelling vision for their energy future?

- complete baseline energy use assessments before comprehensive energy reduction plans are undertaken?
- publicize clear goals and benchmarks in their plans to reduce energy consumption and cost?
- choose action steps to reduce energy use and cost by using a management framework for sustainability known as The Natural Step Framework?
- fully communicate to the public all energy and cost saving measures taken and results achieved?

Leslie moved to amend Question #1. Seconded by Miriam Douglass. Members reached consensus on Question #1. Members reached consensus on Question #2. Beth English moved to amend Question #3. Cindy Carter seconded. Members reached consensus on Question #3. Members reached consensus on Question #4. Barb Dorzweiler moved to amend Question #5. Seconded by Beth English. Members reached consensus on Question #5. Members reached consensus on Question #6.

Study committee members revised the consensus questions to propose as a new LWV-Appleton position. Proposed to Board:

Local governments and schools:

1. Promote awareness of the sustainability of their current energy use.
2. Develop and communicate a clear, compelling vision for their future.
3. Complete baseline energy use assessments when comprehensive energy reduction plans are undertaken.
4. Publicize clear goals and benchmarks in their plans to reduce energy consumption and cost.
5. Use a management framework for sustainability such as The Natural Step framework.
6. Fully communicate to the public all energy and cost saving measures taken and results achieved.

Meeting adjourned.

2010 LWV Annual Report
Vice President-Action
Nadine Miller

My tenure on the League of Women Voters-Appleton board of directors comes to a close this year. I have learned an enormous amount about the process toward better government, met the most informed and interesting people, and have enjoyed the experience immensely.

Thanks to each of you who took time this past legislative session to contact your elected leaders personally or via e-mail or phone call. Your participation is critical to the League's success in passing legislation that supports our positions.

Legislative calendars were packed with issues of interest to League members, especially at the state and federal levels. Here's a recap of just a few of the bills we worked on:

Local:

- President Shirley Strange made budget statements to the Outagamie County Board of Supervisors and the Appleton Common Council.
- Through Observer Corps, we followed the city's consideration of building a convention center in the Fox Cities, which may result in local action.
- Supported Rep. Penny Bernard Schaber's bill to authorize formation of a Regional Transit Authority. An RTA would allow creation of a funding authority to make up for lost federal funds when the region exceeds a 200,000 population threshold, expected in 2010 Census results. Bill died in the Senate.

Action Alerts are posted on our LWV-Appleton web site at:

<http://www.lwvappleton.org/action-alert.html>

State:

- Passed the mental health parity bill, requiring qualifying group health plans for businesses with 10 or more employees to offer coverage for the mentally ill and drug abusers. This action followed our 2008-09 local study on mental health.
- No action on the Clean Energy Jobs Act, SB450/AB649.
- Passed the payday lending bill, but without interest rate caps the League supported.
- Ran out of time on the issue ad disclosure bill, which passed earlier in the legislative session, but required revisions following the U.S. Supreme Court's Citizens United case.
- Passed the Impartial Justice bill. However, it's been challenged by two lawsuits, and the League will be working with others to defend it.

- Gubernatorial veto of bill to restore the citizen leadership model in which the DNR secretary is hired by the seven-member, citizen Natural Resources Board (NRB), rather than the governor's appointee.

A complete list of bills lobbied by the Wisconsin League of Women Voters is on the Government Accountability Board's web site at:

<http://ethics.state.wi.us/scripts/CurrentSession/BandLobbied.asp?PrinID=2977&start=L&start2=>

Legislative Archive with LWWVI statements, testimonies, and positions on old legislation at:

<http://www.lwwvi.org/cms/index.php?option=content&task=view&id=223>

Federal:

- Passed the comprehensive health care reform bill.
- Supporting campaign finance reform in response to the Citizens United case. The DISCLOSE Act was introduced in both chambers of Congress in late April.

Action Alerts e-mailed from the national and state League of Women Voters continue to be our primary means to communicate when legislative action is needed at those levels. If you would like to know more about how to sign up for these alerts, contact a local League board member or sign up at:

- **Wisconsin League of Women Voters:** <http://www.lwwvi.org>
Click "Legislative Action" in the left column. Then look for this box on the left.
- **National League of Women Voters.** Go to: <http://www.lww.org/>
Click "Take Action" on the blue menu bar. Look for this box in the left column.

League of Women Voters of Appleton
Individual Action Policy
Adopted 3/9/10 by the Board of Directors

Do you feel strongly about an issue on which the League already has a position based on study, such as mental health, energy conservation, school funding or campaign finance reform?
Do you wish the League would act on your issue when opportunities arise?

The Appleton League can act* on your issue with your help in initiating the action. Here's how you can help:

1. **Define the action you want taken.** Examples may include:
 - President's statement before a governing body (city council, county or school board, zoning committee, etc.) or personal visits with government officials;
 - Letter to the Editor of the Post Crescent or other newspaper; posting on an appropriate web site or blog;
 - Action alert to members to contact their legislators;
 - An educational forum.
2. **Find the League position that supports the action.**
 - Web sites: local, state or national Leagues
 - Vice President-Action or President
3. **Outline a plan.** Draft talking points, statement or letter. Outline activity or event. For example:
 - Organize group to attend city council meeting;
 - Suggest speaker for educational forum.
4. **Contact the local League Vice President-Action or President** for feedback on your proposal and then to submit to the board (may be expedited via e-mail rather than waiting for next board meeting).
5. **Help take the action** outlined in your plan. Examples may include:
 - Writing a newsletter article for the Informed Voter on the issue
 - Drafting an e-mail to send to members about a related event (relevant speaker at Lawrence or link to article online)
6. **Give a brief report** (written or oral) to VP-Action or President to share with Board:
 - Results;
 - Process improvement: what worked well and what could be improved.
 - *From the bylaws as amended April 2009: Article XIII, Section 4. Program Action. "Members may act in the name of the LWV Appleton only when authorized to do so by the appropriate board. They may act only in conformity with, and not contrary to, a position taken by LWV Appleton, LWV Wisconsin, and LWVUS."*

Legislative Notification Service makes it easy to follow State Legislation

Nadine Miller, Vice President-Action

Action alerts via e-mail have made it easier than ever for the national, state and local League to communicate with members when it's time to take action on pending legislation that fits within our position statements.

However, as your VP-Action, I've found another tool that might be useful to individual members. If you have Internet access (it's always on at the Library), you can use the Wisconsin Legislative Notification Service to follow legislation by signing up for daily or weekly e-mails for specific legislative activities.

You can choose items by **Proposal** (bill numbers), **Committee**, **Author** or **Subject** and can select the activities for which you would like to receive notifications.

For example, authors I'm following include:

- State Representative Penny Bernard Schaber
- State Senator Mike Ellis

Proposals I'm following include:

- AB 392 Finance charges for licensed lenders. (Payday lender bill);
- AB 458 Relating to providing instruction in human growth and development
- AB 649/SB 450 Clean Energy Jobs act

You then can check what activities trigger a notice to you such as when a bill is introduced, a public hearing scheduled, the bill is scheduled for floor action or signed by the governor. I just left the default selections in place, which are all actions.

Do you want all this information in one weekly e-mail or at the end of the day? I signed up for daily notices, as things can move fast as on AB 458.

Take a look at the site and sign up if there's a bill, legislator or committee you want to follow. You can always modify your selections after you use the service for a while.

<http://notify.legis.state.wi.us>

Program Report

Barb Dorzweiler

As Program VP, my job is to coordinate three major annual events: The Holiday Brunch, Lively Issues, and the Annual Meeting. Our annual Holiday Brunch in December 2009 was a success. Members had an opportunity to meet again and to learn more about Project Promise and the burden of poverty in Appleton. Members were challenged to think differently about poverty in Appleton and hopefully set about to help in some small way.

Our Lively Issues meeting in January is a hallmark of grassroots work, and we had a magnificent turnout in January 2010! Our members and guests embarked on a new path for 2010-2011, the study of the Regional Transit Authority as it relates to the Fox Valley's mass transit funding and other issues. This will be a study that will potentially expand our local position under Social Policy VIII, Local Transportation. A study committee has not yet been formed. Look for more information in our *Informed Voter* newsletter. Please strongly consider participating in this study in the coming year!

Our Annual Meeting that you are attending tonight is the end result of the Lively Issues discussion, and culminates all our study, action, and passion for civic involvement.

But it doesn't stop there. The League of Women Voters proudly celebrates our 90th anniversary this year. Our 90th Anniversary subcommittee has endeavored to hit the 3-tier target of visibility, membership and donations through some non-traditional, fun activities. Serving birthday cake for 200 in February was a part of that effort. Who doesn't love cake? Celebrating the Appleton Flag Day Parade with a League parade unit would be a grand show of solidarity, but alas, it is not to be. I can chalk it up to our concurrent longing for summer and the pull of the lakes and cottages that take us away from the city. However, save the date for our 90th anniversary luncheon on August 26th to continue the celebration. It will be big! We will honor the League's birthday by celebrating our hard-won right to vote, and all the women who have been elected to public office.

2009-2010 was the year of the 2010 Census. After being nudged by Helen Nagler, I realized what a great opportunity the Census was to put the local League in Appleton's consciousness. We tried to create momentum at an all-league member meeting in September to learn more about the Census ourselves. We were there at a Lights-On-After-School event and handed out Census coloring books in October. We were there at Appleton's Complete Count Committee meetings. We were there at the Farmers Markets in downtown

Appleton handing out educational materials about the Census. We were there at the Project Promise meeting to talk about the Census and its impact on non-profit agencies. We networked with civic planners, officers, and educators and delivered a wonderful public education forum on the Census at the Appleton Public Library in March.

The 2009-2010 study on reducing energy costs in our local governments and schools was personally very rewarding. Our small committee learned about the complex issues surrounding responsible energy use. We also learned about The Natural Step sustainability framework already in place in several other Wisconsin communities.

Looking ahead to 2010-2011 I have the three Program events scheduled below. I hope you mark them on your calendar and plan to participate. Our league does good work. Thank you sincerely for your participation, the advice you've given me, and the good company every second Tuesday of the month.

December 11, 2010

Holiday Brunch

January 22, 2011

Lively Issues (Program Planning)

May 5, 2011

Annual Meeting

Program Planning Calendar Guide:

From Choosing a Topic to Position Statement

LWV Appleton
2010

1. January Year 1 Lively Issues Meeting (Program Planning)
Discussion of topics, vote on one to study. Outline the focus and scope of the study
2. May Year 1 Annual Meeting
Recommended Study is voted on
3. June Year 1 Board selects Chair for Study
4. June Year 1 Board and Chair recruit study committee members.
5. June Year 1 Chair completes and publishes timeline.
6. June Year 1 Board sets consensus meeting date.
7. Year 1-2 Committee meetings proceed
Information gathering, organizing and recording.
8. March Year 2 Consensus Meeting
Presentation by Chair to all members
Discussion leader
Recorder
Consensus is reached.
9. March Year 2 Committee Wrap Up Meeting
Formulate the Position Statement
Discussion leader
Recorder
10. April Year 2 Board Meeting
Presentation by Study Committee
Board vote
If approved, becomes a new position statement.
Publish the new position statement.
All committee information is submitted to Board for archiving.
11. May Year 2 Annual Meeting
All members reaffirm all positions.

Voter Service

Beth English

In February the League sponsored a forum to meet the candidates running for Outagamie County supervisory District 1. The primary race was resolved by a drawing to determine the candidate to face the incumbent. In the spring Barbara Hoffman helped residents of the Heritage find out how to register to vote, where to vote and made sure they were able to see taped candidate forums for Winnebago County races. In April, Barb Dorzweiler, Shirley Strange and Sara Campanik registered high school seniors at Appleton North, West and East.

Interest is growing for the fall elections. The community looks to the League of Women Voters to present non partisan information. We again expect to play a part in presenting the issues to the voters.

Observer Corps Annual Report

Marlys Fritzell

This year I prepared a monthly article for the League Newsletter. Issues of interest at the city (Appleton), county (Outagamie), and town (Grand Chute) levels were included. Issues before the Appleton Area School District were also mentioned. Observers covered the annual budget reviews and public hearings. My thanks to Shirley Strange, Leslie Taylor, Beth English, and Helen Nagler for their input. I would encourage more members to get involved in attending meetings. If you are following an issue of concern to the League, tell us about it.

Natural Resource Annual Report

Cindy Carter

In 2009 your Natural Resources Chair:

Jan. - Wrote lots of e-mails and made phone calls regarding the institution of an Independent DNR Secretary and the phosphorus ban.

Feb- Attended meetings regarding: railroad passenger service, the Blue Sky Windmill project and attended the Fox Valley Greenways annual meeting to hear what the DNR Trails Coordinator had to say regarding the state trail system in Wi.

March- Attended a meeting a ECOS Fox Valley to get updated on the Valley Transit plans for the future, and attended the annual dinner for Baird Creek Park to get updated on what is in their future plans for the park.

April- Attended another meeting regarding the passenger railroad service.

May- Pulled mustard garlic at High Cliff State Park and attended another meeting regarding railroad.

June- I started house hunting and in July bought a house and in August moved.

Sept- I saw the documentary Food, INC at the Menasha Public Library.

Oct- I watched the documentary No Impact Man, at Lawrence U.

Nov- I viewed the documentary Fuel at L.U. Part of their Green Roots Environmental Series.

Throughout the year I was active in contacting politicians regarding many environmental issues and staying current on bills that were before the legislature both state and Federal.

The *Informed Voter*

Vicky Olenski

I am proud to report that the League newsletter is doing VERY well. Making *The Informed Voter* for the LWV has been a joy. I am happy to be able to contribute to the League in this way. Any suggestions are more than welcome. Thank you.

Website

Barb Dorzweiler

I am reporting progress. As of 10/13/09, 28% of our members were registered on our website.

As of 5/3/10, 36% of our members are registered! Nudge your co-members to log in and register so we can report even greater progress next year.

Our website offered the following features this year:

- Calendar
- Elections
- Voter Information
- About LWV
- They Represent You
- 2010 Census
- Join LWV
- For Members
- Other News of Interest
- Donate to Us
- Links
- Photos
- Action Alert

Through our website, LWV members and all Internet visitors can link to the following websites:

Wisconsin LWV	Appleton Area School District
US LWV	Outagamie County Board
FOCOL	Appleton Common Council
Vote411.org	Sustain Fox Valley
Nonprofit Voter Engagement Network	Sunshine Week
Wisconsin GAB Elections Division	Post Crescent Letter to the Editor
ESTHER	NAMI Fox Valley
Roberts Rules of Order online	

There is more work to do. Please continue to send your suggestions and corrections to me even though keeping up can be a challenge. I try to make changes and additions in a timely manner. I hope our website offers valuable information to everyone. Knowledge is power.

www.lwvappleton.org