

**Standard Metropolitan Statistical Area  
(SMSA)  
1974**

SMSA Consensus - November, 1974

1. The Leagues of Women Voters of Appleton, Neenah-Menasha and Oshkosh believe there is a community of interest in the Appleton-Oshkosh SMSA that goes beyond the statistical value of the designation and offers a potential for orderly development and improved quality of life.
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page* 2. The following areas could be dealt with cooperatively: environmental concerns, e. g. land use planning, solid waste management, and air and water pollution; areawide recreation; public communication; and mass transit.
3. Existing governmental structures should be encouraged to cooperate in dealing with those SMSA concerns listed above.
4. Emerging governmental structures concerned with SMSA problems must meet the following minimum criteria: (1) representation based on population; (2) direct accountability to the people; (3) equitable funding; (4) political feasibility.

## SMSA WORKSHOP

Leaguers All -- Mark Saturday, February 16 on your calendar of Must Do Things so you won't miss the great Three-League, Brown Bag, SMSA Workshop. It may be the first time in history that the Appleton-Oshkosh SMSA has prompted a cooperative venture of any kind.

Location is the Labor Temple, 157 S. Green Bay Road, Neenah. Take U.S. 41 to the Hy.150-East exit, turn right into Green Bay Road (service road) and go a block or two. Workshop begins at 10 a.m., ends at 2 p.m. The brown bag is for your own lunch. Coffee and tea will be available.

This workshop is an exercise in cooperation, coordination, and imagination. If Winnebago, Outagamie, and Calumet counties comprise a standard metropolitan statistical area, what's this metropolis we live in really like and should its urban characteristics be emphasized? Just what do we have here and what could we have?

Your Three-League SMSA Committee will tell you the "Nature of the Beast" from 10 to 11 a.m. We'll all talk area-wide problems, programs, and services until noon, then brown bag it.

Robert K. Halloin, chairman, UWO Department of Urban and Regional Studies, will give us 20 minutes on the kinds of governmental vehicles used in areawide cooperation and answer your questions afterward.

From 1:15 to 2 p.m., Leaguers will explore the possibility of a three-league consensus on the question of SMSA implementation. We have never before done this. In fact, there have been times when the knowledgeable and astute women of the three leagues reached conclusions at odds with each other on area matters. We could set a precedent to follow in the future as a result of this consensus approach.

The February 16 workshop is your opportunity to begin at ground level in SMSA development here even before the politicians have thought much about it. You can help develop a new League technique or help to shout it down. If you've ever felt handicapped by a lack of background, experience and information on a League concern, the workshop is a chance to start at the beginning of a possible

proposed program will be in the next bulletin.

A special thanks goes to all those who helped to make the evening lively by presenting their program ideas: Cathy Boardman, Berta Churchill, Rose Marie Dercks, Pat Filzen, Marcia Hittle, Barb Hussin, Cynthia Johnson, Jean Radford, Mina Schwartz, and Bev Wieckert.

STANDARD METROPOLITAN STATISTICAL AREA STUDY  
CONSENSUS REPORT\*

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- I. Members saw that there is a basis for a community of interest in the Appleton-Oshkosh SMSA. The area wide problems sighted in more than half of the units were: coordination of law enforcement services, environmental problems of solid waste, air and water pollution and land use, mass transit, recreation facilities, ambulance and emergency services, and health services.
- II. Members saw advantages in communication and coordination throughout the SMSA in the area of law enforcement in so far as purchasing, dispatching of special squads and record keeping is concerned. However, it was felt that delivery of services and policy making should remain at the local level.

A need for cooperation within the SMSA in solving environmental problems of solid waste, air and water pollution and land use was also expressed.

Intercity mass transit was seen as a problem that would best be handled on a cooperative basis within the tri-county area.

Members were in favor of SMSA cooperation in the establishment of uniform standards of service for all emergency services to promote quick service.

- III. Discussion of possible governmental structures was centered around two major reservations. Members felt that area problems they had discussed should not be handled by the state, but at the same time, members didn't want to commit themselves to necessarily creating another level of government. Thus, it was felt that cooperation between existing governmental structures, or possibly an urban service district, would provide the best means of dealing with area-wide problems in the Appleton-Oshkosh SMSA.

- IV. Members felt that given a proposed governmental structure concerned with an area-wide problem, certain properties were essential to its proper functioning.

Members favored representation based on population, though the worry of urban concerns dominating over rural concerns was expressed.

There was a strong feeling for the need of governmental accountability to the people.

Finally, members felt that it was important that a given proposed governmental structure be politically feasible before League time and efforts would be spent in its support.

\*This report will be filed until the Oshkosh and Neenah-Menasha Leagues have also taken consensus, at which time the joint consensus will be formed.